



# NEWSLETTER



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HEY, WHO ARE WE?

## Financial Literacy of Rural Women at Exclusion Risk (FLOWER)

A European project, the Financial Literacy of Rural Women at Exclusion Risk (FLOWER), is set to begin to empower rural women at risk of financial exclusion. Funded by the Erasmus+ KA210-ADU program, the project will span from January 1, 2024, to June 30, 2025, bringing together a consortium of European organisations committed to enhancing financial literacy and inclusion.

The FLOWER project is coordinated by Razvojna agencija Sotla (Slovenia), in partnership with Association Des Femmes Moldaves De France "Casa Mare" (France), INNETICA (Spain), and KULTUR EGITIM ve PROJE DERNEGI (Turkey). These organisations will collaborate to address the gaps in financial education among rural women, enabling them to make informed financial decisions and participate more actively in their local economies.



## Empowering Rural Women through Financial Education

Through a specialised training program, the FLOWER project creates a structured approach to financial education for rural women by enhancing the financial education teaching skills of 16 adult trainers from partner organisations. The project plan provides direct financial literacy training to 80 rural women. This will ensure that they have the knowledge and confidence to manage their financial resources effectively.





## Our Latest Activities

### A KICK-OFF MEETING IN VINCENNES, FRANCE

Key project activities include a kick-off meeting in Vincennes, France, at the end of March, the development of an electronic handbook on best financial literacy practices, and a training course for adult educators in Zaragoza, Spain. Furthermore, each partner organisation will conduct financial literacy workshops in their respective countries, benefiting local women directly.

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